



START HIGHER, GO FASTER

LEVERAGE YOUR EDUCATION AND DISCOVER NEW CAREER OPTIONS

Master of Management Studies: Foundations of Business

Program Description

The new Master of Management Studies (MMS): Foundations of Business is a pre-experience master's degree providing fundamental entry-level business skills and subject matter knowledge. The program focuses on building the technical skills and capabilities needed to obtain, and succeed in, entry-level analyst positions in finance, marketing, consulting, and general management.

In less than a year, you will learn the fundamentals of finance, accounting, marketing, strategy, operations, decision analysis, and management. You will expand your career options and graduate with a broad and relevant skill set needed to successfully start your career.

Who Should Attend

MMS: Foundations of Business is for individuals without previous business training and experience who may have recently earned an undergraduate or graduate degree (even those in the process of obtaining a PhD) in areas including liberal arts, science, or engineering. The MMS program combines the depth, breadth, and critical thinking skills from the liberal arts and sciences with fundamental business skills to position you to take on a variety of roles in your professional life. The Foundations of Business program provides the necessary know-how to leverage your existing capabilities, and will help you jump start a career in business.



Location

The Fuqua School of Business
Duke University
Durham, North Carolina

Program Begins

August 2010

Program Length

Nine months, divided into four six-week terms. Terms are Fall I, Fall II, Spring I, and Spring II.

Cost

\$37,485 (2009 tuition, subject to change for 2010)
Merit and need-based financial aid is available.

Apply Now

Apply online.

Application Rounds

Round 1 - December 1, 2009
Round 2 - February 2, 2010
Round 3 - June 1, 2010

Program Format

The MMS: Foundations of Business program consists of 12 business courses (a total of 36 credits) taught during four terms that are six weeks long. The program begins with orientation in August 2010, with graduation in May 2011. The courses, divided by term, are:

Fall I

Financial Accounting
Business Economics
Management and Organizations

Spring I

Corporate Finance
Marketing Intelligence
Managerial Accounting

Fall II

Marketing Analysis
Foundations of Strategy
Investments and Financial Markets

Spring II

Financial Analysis
Supply Chain Management
Decision Models

CLASS PROFILE

Average Age: 23

Average GPA: 3.32/4.00

Women: 34%

Minorities: 33%

Underrepresented Minorities: 19%

Faculty

The MMS program is taught by Fuqua's No. 1-ranked faculty (according to BusinessWeek). The faculty is comprised of international thought leaders and renowned leading researchers whose expertise and passion for innovation create a one-of-a kind learning environment. Our faculty are committed to student success, and provide courses that are relevant, engaging, and academically challenging. Professors are accessible and encourage ongoing student interaction, both inside and outside of the classroom.

Career Services

Fuqua's world-class Career Management Center (CMC) is dedicated to assisting all Fuqua students regardless of where they stand on their current career paths. Fuqua's CMC welcomes recruiters from more than 150 corporate partners each year to meet with students and explore career options.

The CMC empowers students to define, attain, and manage career goals by providing proactive and responsive programs, services, and guidance. The CMC assists with career progression and development, self-assessment, job search strategy, career transition, and job search tactics. Included among the wide range of CMC services are career development workshops; career and job search education through lectures and other resources; guidance and coaching in-person and by phone; access to online job postings; and access to CMC-facilitated recruiting activities.

Learn more at www.fuqua.duke.edu/MMS

Contact Us

Office of Admissions
MMS: Foundations of Business

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